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GENERAL GRAND CHAPTER
Order of the Eastern Star
Established November 1876

April 1, 2025

All Elected and Appointed General Grand Chapter Officers
All Past Most Worthy Grand Matrons and Patrons
All General Grand Chapter Committee Chairman
Subordinate Chapter Under the General Grand Chapter
Grand Chapter Secretaries

Dear Members of the Order of the Eastern Star,

One of the General Grand Chapter's charitable causes this triennium is the **National Alzheimer's Association**, and we are proud to participate in their "**The Longest Day**" program. As part of this initiative, our General Grand Chapter name and logo will be featured on the National Alzheimer's Association website as a sponsor.

What is "The Longest Day"?

The Longest Day takes place on the **summer solstice**, the day with the most light. On this day, participants across the country join together to fight the darkness of Alzheimer's and all forms of dementia by hosting fundraising activities of their choice. Whether it's sports tournaments, card games, bake sales, parties, or other creative events, every effort helps advance the **care, support, and research efforts** of the Alzheimer's Association.

Why Your Support Matters

For the first time, treatments exist that can **change the course of Alzheimer's**. While this is a tremendous breakthrough, our work is far from over. The National Alzheimer's Association remains committed to ensuring that **everyone living with the disease—at any stage—receives the treatment, care, and support they need and deserve**.

How You Can Help

We are asking chapters within the **Order of the Eastern Star** to join us in raising funds for this critical cause. Donations can be made in one of two ways:

1. **Donate to the General Grand Chapter** – We are planning a special celebration in **Phoenix**, where we will present our collective donation to a representative from the National Alzheimer’s Association.
2. **Donate directly to the National Alzheimer’s Association** – Contributions can be made under the **Order of the Eastern Star**, and they will track donations by chapter name, number, and location.

Our Order has always stood by those in need, and this is another opportunity to **make a meaningful impact**. We encourage every chapter to participate in any way possible.

If you have any questions, please feel free to contact **Ellen Glass, Chairman of the Alzheimer’s Committee, or myself**. We are here to assist you in this important campaign.

Thank you for your support in the fight against Alzheimer’s.

Fraternally,

Billie Bradfield

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